



# Media Release

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## Midland Mad for Mediterranean

Slicing, dicing and sizzling their way into food courts around Australia, Skewerz Kebabz has now opened at Midland Gate Shopping Centre.

Australian's are going mad for Mediterranean with 7 stores opening in just the last 5 months.

"We knew people loved their kebabs, but couldn't anticipate such a great response," said Master Franchisee Basil Bresgi.

The Skewerz menu is inspired by the cuisine from the wider Mediterranean region, consisting of Skewerz, Grillerz, Gyroz, Saladz and of course, kebabz.

"Skewerz has really turned the typical kebab store on its head, as it's not just blokes that we're attracting but a much wider customer base," Basil said.

"The food speaks for itself and there really is something on the menu for everybody."

Midland Gate Centre Manager Graham Hahn was also excited to see Skewerz open in the centre.

"Skewerz Kebabz has been a very welcome addition to the food court at Midland Gate with such a unique variety of products. It's great to see a West Australian born brand doing so well," he said.

Skewerz Kebabz is owned by retail food brand developer and manager Aktiv Brands and is set for further expansion in the next couple of months.

"By mid 2013 the plan is to have at least 10 Skewerz stores around the Australia," said Aktiv Brands Managing Director, Stuart Beechen.

Skewerz Kebabz is part of the Aktiv Brands group, along with Bucking Bull Roast & Grill and seven Gourmet Takeaway. Aktiv Brands currently has 45 sites nationwide with 21 of these located in WA.

For more information please visit [www.skewerz.net.au](http://www.skewerz.net.au) or [www.aktivbrands.com](http://www.aktivbrands.com).

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*(Pictured: Skewerz Kebabz opens in Midland Gate Shopping Centre)*