



Media Release

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Garden City Gets Skewered

The latest dining sensation to launch in Western Australia has now arrived in Garden City Shopping Centre in Booragoon.

Skewerz Kebabz opened in the Garden City Food Court recently and has been providing customers with a variety of fresh and exotic dining options to get their tongues wagging.

Previously trading as The Kebab Co, the Garden City Skewerz is the third store to open in Western Australia since the brand's revitalization earlier this year.

"I had heard such great things about the stores at Carillon and Mandurah, so I couldn't wait to introduce the Skewerz brand to the shoppers here at Garden City," said Franchisee Richard Tao.

"We had a customer on our first day who just kept jumping up and down and saying "Oh my God you're here, you're here!" She had tried Skewerz at Carillon and was so stoked to find that we had opened closer to home," he said.

The Skewerz menu is inspired by the cuisine from the wider Mediterranean region, consisting of Skewerz, Grillerz, Gyroz, Saladz and much more.

"I think our Kebab Co customers will still come back time after time for our Kebabz, but with the wider variety on the menu we're hoping to attract a whole new group of loyal Skewerz customers," Mr Tao said.

Skewerz Kebabz is owned by retail food brand developer and manager Aktiv Brands and is set for further expansion in the next couple of months.

"At this point we're aiming for 5 more Skewerz locations by mid 2013, the first of which will be at Westfield Carousel and followed by a Skewerz opening at Midland Gate," said Aktiv Brands Managing Director, Stuart Beechen.

Skewerz Kebabz is part of the Aktiv Brands group, along with Bucking Bull Roast & Grill and se7en Gourmet Takeaway. Aktiv Brands currently has 45 sites nationwide with 21 of these located in WA.

For more information please visit www.skewerz.net.au or www.aktivbrands.com.

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(Pictured: Skewerz Kebabz opens in Garden City Booragoon)